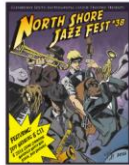


# 43rd Annual North Shore Jazz Fest

## Invitation to Advertise



The Glenbrook South Instrumental League is proud to announce our 43<sup>rd</sup> Annual North Shore Jazz Fest on Saturday, January 18, 2020, at Glenbrook South High School in Glenview, Illinois.

Jazz Fest is a daylong musical celebration and competition, featuring more than 70 middle and high school bands. Along with school band performances, Jazz Fest features professional jazz ensembles in concert on the main stage. Proceeds from the event are a major source of financial support for the Glenbrook South HS band program.

The Jazz Fest Program Book publishes information about the bands, guest artists, performance schedule and much more. It's distributed to all participants and attendees. See one of our previous Program Books online at <http://northshorejazzfest.com/project/programbook>. We invite you to support the event by purchasing an ad, sponsoring t-shirt sales or making a monetary or in-kind donation. Your contribution will go a long way to support Jazz Fest and Glenbrook South's band programs.

### Why consider purchasing an ad or sponsorship?

- **T-shirt sponsorship provides ongoing advertising!** Raise your brand awareness with your logo worn by local music students and their families for years to come.
- **Get the attention of the community.** A printed ad in the Program Book can be a "shout-out" in support of the bands in your area, include a coupon for discounts on services or merchandise, inform your customers of your support for music education in your community.
- **It's local.** More than 70 middle/high school bands from the Chicagoland area will be in attendance, along with many of their family and friends. The evening concert itself is a large draw for the surrounding communities.
- **Local publicity.** All advertisers and sponsors will be recognized in the Program Book and on the event website <http://northshorejazzfest.com>.
- **It's cost-effective.** We offer ad sizes and sponsorship opportunities for every budget.

Be a part of this wonderful event and complete the Sponsor Packet. Send your check payable to GBSIL (Glenbrook South Instrumental League) to : GBSIL, c/o David Bernstein, 3946 Venice Ct, Glenview, IL 60025. Submission deadline is December 7, 2019.

Questions? Contact the Jazz Fest committee at 312-857-6585 or [gbsjazzfest@gmail.com](mailto:gbsjazzfest@gmail.com).

Thanks for your consideration and support!

~The North Shore Jazz Fest Committee



# 43<sup>rd</sup> Annual North Shore Jazz Fest

## January 18, 2020

### Advertisement and Sponsorship Opportunities



**GLENBROOK SOUTH  
HIGH SCHOOL**

Organization Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Address: \_\_\_\_\_

E-mail all necessary artwork in the formats listed below to [gbsjazzfest@gmail.com](mailto:gbsjazzfest@gmail.com).

**For program book ads:** HIGH RESOLUTION Black and White .pdf ad copy (color for premium ads as below)

**For web logo:** HIGH RESOLUTION color logo in .jpg, .gif, or .png formats

**For T-Shirt logo:** HIGH RESOLUTION Black and White logo in .eps vector format

**Please Note: Advertising material must be received on or before December 7, 2019.**

**Print Program Ads:** All ad prices include logo placement on our website: [northshorejazzfest.com](http://northshorejazzfest.com)

- |   |  |
|---|--|
| <input type="checkbox"/> Full Page Ad in B/W [8x10.5"]: \$300         | <input type="checkbox"/> Full Page Ad <u>PLUS</u> logo on the event T-shirt: \$500           |
| <input type="checkbox"/> Back Cover in COLOR [8x10.5"]: \$900         | <input type="checkbox"/> Back Cover (color) <u>PLUS</u> logo on the T-shirt: \$1,100         |
| <input type="checkbox"/> Inside Front Cover in COLOR [8x10.5"]: \$800 | <input type="checkbox"/> Inside Front Cover (color) <u>PLUS</u> logo on the T-shirt: \$1,000 |
| <input type="checkbox"/> Inside Back Cover in COLOR [8x10.5"]: \$800  | <input type="checkbox"/> Inside Back Cover (color) <u>PLUS</u> logo on the T-shirt: \$1,000  |
| <input type="checkbox"/> 1/2 Page Ad in B/W [8x5"]: \$150             | <input type="checkbox"/> 1/2 Page Ad <u>PLUS</u> logo on the T-shirt: \$350                  |
| <input type="checkbox"/> 1/3 Page Ad in B/W [8x3.5"]: \$100           |  |
| <input type="checkbox"/> Business Card Ad in B/W [3x2"]: \$50         |  |

**T-Shirt Sponsorships:** For packages listed above that include logos on the event T-shirt, a scalable black & white logo must be supplied by the sponsor in .eps vector format. Please contact the Jazz Fest committee at [gbsjazzfest@gmail.com](mailto:gbsjazzfest@gmail.com) or 312-857-6585 with any questions or special requests for your logo file. T-shirt sponsorships are limited and first orders receive priority.

**Business or Family Sponsorships:** Includes recognition in printed program and on website.

(GBSIL is a 501(3)(C) organization and donations are tax-deductible to the extent allowed by law.)

- |   |   |
|---|---|
| <input type="checkbox"/> Supporter: up to \$99        | <input type="checkbox"/> Blue Sponsor: \$100 to \$249 |
| <input type="checkbox"/> Gold Sponsor: \$250 to \$499 | <input type="checkbox"/> Titan Sponsor: \$500 or more |

Please provide sponsor's name & address as you would like it to appear in the printed program: \_\_\_\_\_

Send this completed form with a check payable to "GBSIL" to:  
 GBSIL c/o David Bernstein, 3946 Venice Ct, Glenview, IL 60025