

# 42nd Annual North Shore Jazz Fest

## Invitation to Advertise



The Glenbrook South Instrumental League is proud to announce our 42<sup>nd</sup> Annual North Shore Jazz Fest on Saturday, January 19, 2019, at Glenbrook South High School in Glenview, Illinois. Jazz Fest is a daylong musical celebration and competition, featuring more than 70 middle and high school bands. Proceeds from Jazz Fest are a major source of financial support for the Glenbrook South H.S. band program.

In addition to the middle school and high school bands which perform and compete throughout the day at the festival, professional ensembles will also be performing at the festival and providing clinics for the student performers.

As part of Jazz Fest, a program booklet is published for participants and guests. The 2016 program can be viewed at: [www.northshorejazzfest.com](http://www.northshorejazzfest.com). We invite you to support Jazz Fest and the GBS Band Program by purchasing an ad in the program or by making a sponsorship donation. Your contribution goes a long way to support Jazz Fest and Glenbrook South's band programs.

### Why should you consider purchasing an ad?

- **T-Shirt sponsorships provide ongoing advertising!** Your logo will be worn by local music students and their families on the day of Jazz Fest and for years to come. Raise your brand awareness with representation on the event T-shirt.
- **Get the attention of your local bands, students and parents.** We will recognize all advertisers and sponsors on the Jazz Fest website <http://northshorejazzfest.com>. Your printed ad can:
  - Be a "shout-out" supporting the bands in your area;
  - Include a coupon for discounts on services or merchandise;
  - Let your customers know you support local band programs.
- **It's local.** More than 70 middle/high school bands, **from the Chicagoland area**, participate each year. Many of these students have family and friends in attendance, and the evening concert is a large draw for the surrounding communities.
- **Local publicity.** Advertisers and Sponsors will be acknowledged in the program booklet and on the event website.
- **It's cost-effective.** We offer ad sizes and sponsorships for every budget.

To be a part of this wonderful event, please complete the attached form and mail it, along with a check payable to GBSIL (Glenbrook South Instrumental League), to: GBSIL, c/o Karen Delatorre, 701 Forum Square #101, Glenview, IL 60025. Deadline is November 30, 2018. Questions? Contact Karen Delatorre at (773-332-8298) or [jazzfest2019@gmail.com](mailto:jazzfest2019@gmail.com).

Thanks for your consideration and support!

~The North Shore Jazz Fest Committee



# 42<sup>nd</sup> Annual North Shore Jazz Fest

## January 19, 2019

### Advertisement and Sponsorship Opportunities



Organization Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Address: \_\_\_\_\_

E-mail all necessary artwork in the formats listed below to [jazzfest2019@gmail.com](mailto:jazzfest2019@gmail.com)

**For program book ads:** HIGH RESOLUTION Black and White .pdf ad copy (color for premium ads as below)

**For web logo:** HIGH RESOLUTION color logo in .jpg, .gif, or .png formats

**For T-Shirt logo:** HIGH RESOLUTION Black and White logo in .eps vector format

**Please Note: Advertising material must be received on or before December 8, 2018.**

**Print Program Ads:** All ad prices include logo placement on our website: [northshorejazzfest.com](http://northshorejazzfest.com)

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|--|---|
| <input type="checkbox"/> Full Page Ad in B/W [8x10.5"]: \$300                    | <input type="checkbox"/> Full Page Ad <u>PLUS</u> logo on the event T-shirt: \$500                      |
| <input type="checkbox"/> Back Cover in COLOR [8x10.5"]: \$900                    | <input type="checkbox"/> Back Cover (color) <u>PLUS</u> logo on the T-shirt: \$1,100                    |
| <input type="checkbox"/> <del>Inside Front Cover in COLOR [8x10.5"]: \$800</del> | <input type="checkbox"/> <del>Inside Front Cover (color) <u>PLUS</u> logo on the T-shirt: \$1,000</del> |
| <input type="checkbox"/> <del>Inside Back Cover in COLOR [8x10.5"]: \$800</del>  | <input type="checkbox"/> <del>Inside Back Cover (color) <u>PLUS</u> logo on the T-shirt: \$1,000</del>  |
| <input type="checkbox"/> 1/2 Page Ad in B/W [8x5"]: \$150                        | <input type="checkbox"/> 1/2 Page Ad <u>PLUS</u> logo on the T-shirt: \$350                             |
| <input type="checkbox"/> 1/3 Page Ad in B/W [8x3.5"]: \$100                      |   |
| <input type="checkbox"/> Business Card Ad in B/W [3x2"]: \$50                    |   |

**T-Shirt Sponsorships:** For packages listed above that include logos on the event T-shirt, a scalable black & white logo must be supplied by the sponsor in .eps vector format. Please contact Karen Delatorre at [jazzfest2019@gmail.com](mailto:jazzfest2019@gmail.com) or 773-332-8298 if you have concerns about your logo file. T-shirt sponsorships are limited and first orders receive priority.

**Business or Family Sponsorships:** Includes recognition in printed program and on website.

(GBSIL is a 501(3)(C) organization and donations are tax-deductible to the extent allowed by law.)

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|---|---|
| <input type="checkbox"/> Supporter: up to \$99        | <input type="checkbox"/> Blue Sponsor: \$100 to \$249 |
| <input type="checkbox"/> Gold Sponsor: \$250 to \$499 | <input type="checkbox"/> Titan Sponsor: \$500 or more |

Please provide sponsor's name & address as you would like it to appear in the printed program: \_\_\_\_\_

Send this completed form with a check payable to "GBSIL" to:  
 GBSIL c/o Karen Delatorre 701 Forum Sq. #101, Glenview, IL 60025